

Tilak Maharashtra Vidyapeeth, Pune

Masters of Journalism

Program Outcome

PO.1. - To understand the electronic and media thoroughly.

PO.2. - To enhance the knowledge and ability of research and gathering information through interviews and research from libraries, archives, documents, database.

PO.3. - To develop the ability to think critically, organize and present arguments.

PO.4 - To enhance the editing skills.

Course Outcomes

News Reporting

- To understand the News values , news elements, news sources
- To understand different beats of Reporting and different styles of reporting
- Make them aware of reporters skill and to encourage them to acquire those skills
- Communication Skill - for English medium students
- This paper is designed to help student to look at language oriented subjects like news reporting, editing etc.

New Media

- Students will understand new/social media fundamentals and
- Students will understand uses of new/social media and basic social media etiquette
- Students will understand how news organizations are using new/social media
- Students will be able to report news responsibly using new/social media
- Students will be able to create and maintain a professional social media presence

Advance Newspaper Management

- Students will learn what is media planning and its importance
- Students will be able to detail media planning decisions and understand
- Media strategies, action plans to reach objectives.
- Students will be able to create an event that achieves specific objectives for the host/client.
- Students will be able to design a planning process that incorporates budgeting, project management for newspaper.