

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

Course Structure :

FIRST YEAR

Semester I

Paper No	Name of Subject	Subject Code	Credit	Theory	Internal	Total Marks
Paper I	Fundamentals of Mass Media	BMC-101	5	60	40	100
Paper II	Introduction to Electronic media	BMC-102	5	60	40	100
Paper III	Fundamentals of Communication	BMC-103	5	60	40	100
Paper IV	Photography	BMC-104	5	60	40	100

Semester II

Paper No	Name of Subject	Subject Code	Credit	Theory	Internal	Total Marks
Paper I	Digital Multimedia	BMC-201	4	60	40	100
Paper II	Visual Communication I	BMC-202	4	60	40	100
Paper III	Basics of Media writing	BMC-203	5	60	40	100
Paper IV	Elective I (Television and Print Journalism)	BMC-204	7	60	40	100
Paper IV	Elective II (Advertising & Public Relations)	BMC-205	7	60	40	100

SECOND YEAR

Semester III

Paper No	Name of Subject	Subject Code	Credit	Theory	Internal	Total Marks
Paper I	Visual Communication II	BMC - 301	4	60	40	100
Paper II	Current Affairs	BMC-302	4	60	40	100
Paper III	Environment and Media	BMC-303	5	60	40	100
Paper IV	Elective I (Television and Print Journalism)	BMC-304	7	60	40	100

Paper IV	Elective II (Advertising & Public Relations)	BMC-305	7	60	40	100
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Semester IV

Paper No	Name of Subject	Subject Code	Credits	Theory	Internal	Total Marks
Paper I	Development Communication	BMC - 401	5	60	40	100
Paper II	New Media	BMC - 402	4	60	40	100
Paper III	Development Journalism	BMC - 403	4	60	40	100
Paper IV	Elective I (Television and Print Journalism)	BMC - 404	7	60	40	100
Paper IV	Elective II (Advertising & Public Relations)	BMC - 405	7	60	40	100

THIRD YEAR

Semester V

Paper No	Name of Subject	Subject Code	Credit	Theory	Internal	Total Marks
Paper I	Media Laws and Ethics	BMC- 501	4	60	40	100
Paper II	Media Research	BMC- 502	5	60	40	100
Paper III	Photo journalism	BMC- 503	4	60	40	100
Paper IV	Elective I (Television and Print Journalism)	BMC- 504	7	60	40	100

Paper IV	Elective II (Advertising & Public Relations)	BMC- 505	7	60	40	100

Semester VI

Paper No	Name of Subject	Subject Code	Credit	Theory	Internal	External	Total Marks
Paper I	Dissertation	BMC- 601	–	–	100	–	100
Paper II	Research Project	BMC - 602	–	–	100	100	200
Paper III	Internship	BMC –603	–	–	100	–	100

Note :

Research Project & Dissertation of Elected Subjects.

Opportunities at Exit Point : Production House, Film , Theatre, Media Houses, T.V. Channels, Animation Studios, VFX Studios, Sound Studios