

## **CHOICE BASED CREDIT SYSTEM**

### **FACULTY OF MANAGEMENT for ACADEMIC YEAR 2015-16**

#### **COURSE: MASTER OF BUSINESS ADMINISTRATION (MBA) Postgraduate Program**

**OBJECTIVE:** Being one of the business oriented course, the aim is to bring accord with the international education standards and equivalency of the course with other overseas universities to place the students across MNC's. It also is designed to impart education to the students from different countries with assorted background.

**DURATION OF THE COURSE:** 2 years full time with 4 semesters.

**COURSE:** Each semester comprises of 8 courses. The total number of courses offered will be 32 and inclusive of "Environmental Study" which is mandatory according to UGC rules.

**MODULE OR UNITS:** It is recommended that each of the subjects will include different topics referred to as module or units. They are relevant to the subject.

**CREDIT POINT:** Credit point refers to the load of a learner in terms of the total number of teaching and learning sessions, continuous assessment in terms of practical sessions, library hours, home assignments, CSR activities, industry institute interaction, computer lab sessions etc. The student will be assessed on a continuous comprehensive evaluation pattern to offer credits for the semester. The assessment criteria may differ from subject to subject. The total credits offered to the MBA course will be 96 divided equally over 4 semesters.

**CREDIT COMPLETION:** Credit completion will happen when the process of evaluation for all the criteria meant for the subject is successfully cleared. The student will be then awarded 4 credits in case of core subject and 2 credits in case of complementary subject and elective type in each semester. The credit will be offered through assessment based on various parameters.

#### **EVALUATION SCHEME:**

The evaluation will be done in two parts viz. Internal Assessment with 40% weightage by way of continuous comprehensive evaluation (CCE) and 60% with semester end examination.

#### **ELECTIVE:**

Every semester will have a choice of one Elective having 2 credits. The students can opt for any elective of their choice. The class room teaching will be provided for the selected elective provided the minimum strength for the subject should be more than 10.

**A) Internal Evaluation - 40 Marks**

- a. One Class Test : 10 Marks
- b. PPT presentation Test/Lab Test : 10 Marks
- c. Home Assignment : 10 Marks
- d. Attendance : 5 Marks
- e. Participation in III activities or :5Marks  
 CSR or Institutional Activities  
 OR Academic activity

**B) End Semester Examination – 60 Marks**

It is the theory examination based on all the units of the subject. It is the written examination evaluation with 50 marks descriptive types and 10 marks for objective type questions. There will be 7 questions of 10 marks in descriptive type of which students are to attend any 5 based on internal options. And 10 questions with multiple choices for 1 mark each.

**GRADES AND PASSING:** To pass the subject, student shall have to obtain minimum 40% marks. Thus making it to 16 marks out of 40 and 24 marks out of 60 in the internal and external assessment respectively. The student has to pass internal and external evaluation to be said to have passed the course. There will be 10 point scaling system to offer grades for the semester.

Marks	Grade Points	Grade
80 and Above	10	O
70 to 80	9	A+
60 to 70	8	A
55 to 60	7	B+
50 to 55	6	B
Less than 50	5	F
Absent		A
Not Allowed		X

**CARRY FORWARD AND BACKLOG PATTERN:**

No student can appear for more than specified number of subjects i.e. 9 in each semester. Backlog or failure in any course is completed only when the subject will be offered in a specific semester and not on an external evaluation on adhoc basis.

## **NATURE OF CORE AND COMPLEMENTARY SUBJECTS:**

The core subjects under the faculty of management are the subjects offering business and managerial concepts and ideas which will make them more employable. The concept of complementary arises on the basis of support subjects to the core areas and subjects of management. Being the budding managers, they should be conversant with the computers, Tally package, good communication skills and language skills, possibly well versed with foreign languages and analytical ability etc. The electives with the complementary will build the support system for the managers. While designing the pattern, attendance has been given due credits to enhance learning ability by physical presence and making them work on the floor. The core subjects will be given more hours in the time table as compared to complementary subjects.

Following is the list of subjects offered semester wise:

### **SEMESTER I**

<b>Sr. No</b>	<b>Subject Code</b>	<b>Subject Name</b>	<b>Core/ Complimentary</b>	<b>Credits Allotted</b>
1	101	Essentials and Functions of Management	Core	4
2	102	Organisational Behaviour	Core	4
3	103	Introduction to Management Accounting	Core	4
4	104	Marketing Management	Core	4
5	105	Quantitative Methods	Complimentary	2
6	106	Managerial Economics	Complimentary	2
7	107	Communication Skills	Complimentary	2
8	108 –A	<b><u>Indology</u></b>	Elective	2
<b>OR</b>				
8	108 - B	Image Management	Elective	2
			<b>Total Credits</b>	<b>24</b>

**SEMESTER II**

<b>Sr. No</b>	<b>Subject Code</b>	<b>Subject Name</b>	<b>Core/ Complimentary</b>	<b>Credits Allotted</b>
1	201	Human Resource Management	Core	4
2	202	Environmental Studies	Core	4
3	203	Financial Management	Core	4
4	204	Production Operation and Materials Management	Core	4
5	205	Legal Aspects of Business	Complimentary	2
6	206	Business Research Methods	Complimentary	2
7	207	Computer Applications in Management	Complimentary	2
8	208 - A	Business Ethics & Corporate Governance	Elective	2
<b>OR</b>				
8	208 - B	Event Management	Elective	2
			<b>Total Credits</b>	<b>24</b>

**SEMESTER III**

<b>Sr. No</b>	<b>Subject Code</b>	<b>Subject Name</b>	<b>Core/ Complimentary</b>	<b>Credits Allotted</b>
1		<b>Specialisation I-</b>	Core	4
	MFM 301	Advanced Financial Management		
	MHR 301	Training and Development		
	MM 301	Sales Promotion and Administration		
2		<b>Specialisation II –</b>	Core	4
	MFM 302	Risk Management		
	MHR 302	Performance Management		
	MM 302	Distribution Management		
3		<b>Specialization Subjects III</b>	Core	4
	MFM 303	International Financial Management		
	MHR 303	Labor Laws and Industrial Relation		
	MM 303	Salesmanship & Advertising		
4		<b>Specialization Subjects IV</b>	Core	4
	MFM 304	Strategic Financial Management		
	MHR 304	Strategic Human Resource Management		
	MM 304	Rural Marketing		
5	MBA 305	Entrepreneurship Development & Project Management	Complimentary	2
6	MBA 306	Management Information System	Complimentary	2
7	MBA 307	Project	Complimentary	2
8	MBA 308-A	Advance Business English	Elective	2
<b>OR</b>				
8	MBA 308 -B	Tally	Elective	2
			<b>Total Credits</b>	<b>24</b>

**SEMESTER IV**

<b>Sr. No</b>	<b>Subject Code</b>	<b>Subject Name</b>	<b>Core/ Complimentary</b>	<b>Credits Allotted</b>
1		<b>Specialization Subjects V</b>	Core	4
	MFM 401	Security Analysis and Portfolio Management		
	MHR 401	Leadership & Decision making skills		
	MM 401	Management of Services		
2		<b>Specialization Subjects VI</b>	Core	4
	MFM 402	Financial Decision Analysis		
	MHR 402	Talent Acquisition and Retention		
	MM 402	Brand Management		
3		<b>Specialization Subjects VII</b>	Core	4
	MFM 403	Management of Financial Institutions		
	MHR 403	Compensation Management		
	MM 403	International Marketing		
4		<b>Specialization Subjects VIII</b>	Core	4
	MFM 404	Taxation - Laws & Practices		
	MHR 404	Cross Cultural and Global Human Resource Management		
	MM 404	Retail Management		
5	MBA 405	Corporate Policies and Strategic Management	Complimentary	2
6	MBA 406	Current Trends in Management	Complimentary	2
7	MBA 407	Business Environment	Complimentary	2
8	MBA 408 - A	<b><u>SPSS</u></b>	Elective	2
<b>OR</b>				
8	MBA 408 - B	Advance Excel	Elective	2
			<b>Total Credits</b>	<b>24</b>