

Profile



DR. Mrs. PRANATI TILAK

EDUCATION

TILAK MAHARASHTRA VIDYAPEETH,
Doctorate in Management
Master of Journalism
Bachelor of Journalism

LEEDS UNIVERSITY BUSINESS SCHOOL,
Masters in International Marketing Management (Merit)

S.N.D.T. WOMEN'S UNIVERSITY,
Bachelor of Home Science, specialization in Interior Design
Won awards in numerous debate and art competitions
Active member of National Social Service

TILAK MAHARASHTRA UNIVERSITY:

Posts Held

Administrative Advisor to President,
Administrative Advisor to the Vice Chancellor,
Asst. Professor – Dept. of Management,
Chairman-School Board,
Member Secretary - Board of Examination,
Member- Internal Quality Assurance cell

Joyland Pre School and Tilak Maharashtra Vidyalyaya

Oversee the administration and Management of Joyland Pre School and Tilak Maharashtra Vidyalyaya as Chairman of the School Board.

KESARI MAHRATTA TRUST

Trustee, Manager-Marketing and Educational activities

Responsible for marketing and advertising strategies for the newspaper “Daily Kesari”. Part of the core team responsible for the expansion and geographic growth of the newspaper.

Aims Digital Services

Pune, India

08/03 – 08/04

Manager, Marketing and Business Development

Designed marketing strategy for domestic and international markets. Conducted feasibility study for domestic and international markets. Successful in acquiring clients from domestic and international markets across various industry segments. Worked with globally reputed clients like Daimler Chrysler, Sandvik, UPS Logistics (UK), O2 (UK)

Highlights

Achieved 80% growth in customer acquisition

Successfully led a team of 15 to manage projects contributing to 35% increase in company revenue.

OTHER RESPONSIBILITIES

Trustee – Tilak Smarak Mandir

Trustee - Kesari Mahratha Trust

Trustee – Lokmanya Tilak Pratishthan

Member- Anath Hindu Mahilashram

Member – Rose Society of India

Member- Vasant Vyakhyanmala

ADDITIONAL INFORMATION

PROFESSIONAL QUALIFICATIONS

Advanced Diploma in Multimedia

OTHER ACTIVITIES

Active member of Leeds Outdoor Society Organizing Committee,

Elected President of Rotaract Club of Poona West 00-01,

Awarded Best Club among 120 Rotaract clubs in the same year,

Advanced level graphologist

Diploma in French from Alliance Francaise,

Assistant teacher in Ikebana (Japanese flower arrangement)