

TILAK MAHARASHTRA VIDYAPEETH

M.Com. Programme – 2nd Year (III Semester)

Choice Based Credit System Home Assignment December 2016-17

Subject Name & Subject Code: - Business Finance (MCC -311)

Instructions – Section ‘A’ and Section ‘B’ are compulsory

30th November, 2016 (without late fee)

1st December to 15th December, 2016 (with late fee) (Per Subject Rs. 50/-)

Section ‘A’

40 Marks

Q.I] Answer long types question. (Attempt any 2)

16 × 2 = 32

1. What is financial plan? What are the important steps in financial planning? Explain in brief.
2. What is FDI? Explain the need of FDI and government regulations of FDI?
3. Explain the various types of mutual funds and advantages of mutual funds.

Q.II] Answer long type question (Attempt any 1)

8 × 1 = 8

1. What are the different kinds of shares? Explain the features of share capital.
2. Write Short Notes on: (4 marks each)
 - a) Bombay Stock Exchange
 - b) Loan Syndication

Section ‘B’

(Assignment based on Practical Approach)

20 Marks

Q.I] “Public Sector, Private Sector and Co-operative Sectors have substantially contributed in development and Indian economy.”

‘OR’

Q.II] Assuming that you have the funds of Rs. 100 lakhs for investment, explain in detail as to how you will plan your portfolio with the tool of Boston Matrix.

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M.Com. Programme – 2nd Year (III Semester)

Choice Based Credit System Home Assignment December 2016-17

Subject Name & Subject Code: - Global Business Environment (MCC -312)

Instructions – Section 'A' and Section 'B' are compulsory

30th November, 2016 (without late fee)

1st December to 15th December, 2016 (with late fee) (Per Subject Rs. 50/-)

Section 'A'

40 Marks

Q.I] Answer long type's question. (Attempt any 2)

16 × 2 = 32

1. What is MNC? Explain its role in world economy
2. What is the role of Capital Market in India?
3. What are the instruments in Money market Explain?

Q.II] Answer long types question (Attempt any 1)

8 × 1 = 8

1. What is competition analysis? Discuss
2. Explain the growth of foreign banks in India

Section 'B'

20 Marks

Q.I] Visit a bank and write a report on types of loan facilities provided for developing a small scale industry.

OR

Q.II] Make a poster for creating awareness for stopping pollution.

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M.Com. Programme – 2nd Year (III Semester)

Choice Based Credit System Home Assignment December 2016-17

Subject Name & Subject Code: - International Marketing (MCM -311)

Instructions – Section ‘A’ and Section ‘B’ are compulsory

30th November, 2016 (without late fee)

1st December to 15th December, 2016 (with late fee) (Per Subject Rs. 50/-)

Section ‘A’

40 Marks

Q.I] Answer long type’s question. (Attempt any 2)

16 × 2 = 32

1. Define Product development strategy. Draw a chart and explain new product development strategy.
2. What is branding? Why is it important? Explain their functions and strategies.
3. What are export promotion councils? Explain various export promotion councils. Explain the functions of export promotion council.

Q.II] Answer long type questions (Attempt any 1)

8 × 1 = 8

1. What is International Product Policy? Explain Standardized VS Adaptation
2. Explain Specialized Institutions such as STC, MPEDA, and APEDA.

Section ‘B’

20 Marks

Q.I] Define Product development strategy & Draw a chart and explain new product development strategy.

OR

- Q.II] A. Draw a diagram displaying the logos of International Products and Brands.
B. Design a Pamphlet displaying Product Promotion and Price Promotion.

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M.Com. Programme – 2nd Year (III Semester)

Choice Based Credit System Home Assignment December 2016-17

Subject Name & Subject Code: - Sales Promotion and Administration (MCM -312)

Instructions – Section ‘A’ and Section ‘B’ are compulsory

30th November, 2016 (without late fee)

1st December to 15th December, 2016 (with late fee)(Per Subject Rs. 50/-)

Section ‘A’

40 Marks

Q.I] Answer long type’s question. (Attempt any 2)

16 × 2 = 32

1. Elaborate the various factors considered for analyzing a Sales Personnel’s Qualitative Performance.
2. ‘A sales Manager to be effective needs to have specific qualities’. Elaborate.
3. What do you mean by Sales Territory? What are the objectives of assigning Sales Territory to a salesman? Explain how the sales territory can be managed effectively?

Q.II] Answer long types question (Attempt any 1)

8 × 1 = 8

1. Explain different types of compensation plans offered to a salesman. What are the characteristics of a good sales compensation plan?
2. Discuss the role of Internet as a powerful promotional tool.

Section ‘B’

20 Marks

Q.I] Identify one brand each from the following mentioned categories and state and explain the various current consumer sales promotion schemes offered on these brands.

- a. Readymade men’s garments
- b. Automobiles (Cars)
- c. Automobiles (Two –Wheelers)
- d. Pizzas
- e. Detergent Powder

OR

Q.II Choose any sales organizations of your choice you are familiar with and write details about sales training approach adopted by the Sales Organization for its Sales people in context with,

- a. Methods of Training programme followed by Sales Organization for its sales people. (With explanation of the each method)
- b. Different objectives set by the sales organization of conducting Sales Training Programme for its sales people.
- c. Frequency of Sales Training Programmes per year

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M.Com. Programme – 2nd Year (III Semester)

Choice Based Credit System Home Assignment December 2016-17

Subject Name & Subject Code: - Costing (MCA -312)

Instructions – Section ‘A’ and Section ‘B’ are compulsory

30th November, 2016 (without late fee)

1st December to 15th December, 2016 (with late fee)(Per Subject Rs. 50/-)

Section ‘A’

40 Marks

Q.I] Answer long type’s question. (Attempt any 2)

16 × 2 = 32

1. Explain the term costing and discuss its methods in detail.
2. “Cost volume profit analysis is helpful in profit planning”, Explain.
3. What is meant by standard costing? Explain in details advantages and disadvantages of the same.

Q.II] Answer long type Questions (Attempt any 1)

8 × 1 = 8

1. Define Process costing. Explain in detail merits and demerits of the same.
2. Write essential elements of good costing system.

Section ‘B’

(Assignment Based on Practical Approach)

20 marks

Q.I] A product passes through two processes. The output of process I become the input of process II and the output of process II transferred to warehouse. The quantity of raw material introduced into process I is 20000 kg. @ Rs. 10 per unit. The cost and output data for the month under review are as under:

Particulars	Process I	Process II
Direct material	65000	50000
Direct labour	40000	30000
Production overhead	35000	40500
Normal loss	8%	5%
Output	18000	17000
Loss realization Rs./unit	2.50	3.00

The company’s policy is to fix the selling price of the output of the end product in such a way as to yield a profit of 20% on selling price.

- i) Prepare the process accounts.
- ii) Determine the selling price per unit of the end product.

OR

Q.II] A. Following particulars are extracted from the records of a company:

Particulars	Product A	Product B
Sale price per unit	Rs.100	Rs.120
Consumption of material	2 kg.	3 kg.
Material cost	Rs.10	Rs.15
Direct labour cost	Rs. 15	Rs.10
Direct expenses	Rs.5	Rs. 6
Machine hours used	3	2
Fixed overheads per unit	Rs.5	Rs.10
Variable overheads per unit	Rs.15	Rs. 20

Direct labour per hour is Rs.5. Comment on the profitability of each product (both use same raw material) when

- a) Total sales potential in units is limited
- b) Total sales potential in value is limited
- c) Raw material is in short supply
- d) Production capacity (in terms of machine hours) is limited.

Assuming, raw material as the key factor, availability of which is 1000 kg and maximum sales potential of each product being 3500 units, find out the production which will yield maximum profits.

B. Calculate material variances from the following details:

Standard quantity of materials for producing 1 unit of finished product "P" is 5 kg. The standard price is Rs.6 per kg. During a particular period, 500 units of "P" were produced. Actual material consumed was 2700 kg at a cost of Rs. 16200.

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M.Com. Programme – 2nd Year (III Semester)

Choice Based Credit System Home Assignment December 2016-17

Subject Name & Subject Code: - Advanced Accounting (MCA -311)

Instructions – Section ‘A’ and Section ‘B’ are compulsory

30th November, 2016 (without late fee)

1st December to 15th December, 2016 (with late fee)(Per Subject Rs. 50/-)

Section ‘A’

40 Marks

Q.1] Write Short Note: (Attempt any 4)

8 × 4=32

1. Income & Expenditure Account
2. Capital Fund
3. AS 2 Valuation of stock
4. Value Added Statement
5. Capital Income and Capital Expenditure
6. Various provision of insurance Act

Q.2) Answer the question

2 × 4=8

1. Distinguish between Receipt and payment Account & Income and Expenditure Account.
2. Distinguish between Life Insurance and General Insurance
3. Distinguish between trading Concern and non-trading concern
4. Distinguish between Profit making and non- profit making organizations

Section ‘B’

20 Marks

Q.1)

8 Marks

Dr. Shah Started Practice as medical practitioners on 1st Jan. 2013. He gives you receipts and payments accounts for the year 2013 and the adjustment to be made. Prepare the Income & Expenditure A/c and his balance sheet for the year 2013

Receipt and Payment Account of Dr. Shah for the year ended 31st Dec 2013

Particulars	Rs.	Particulars	Rs.
To Cash Introduce	7,500	By Furniture	3,000
To Visits	24,000	By Equipment	3,750
To Receipts from dispensary	15,000	By Drugs	4,500
To Sundry receipts	150	By salaries	3,000
		By Rent	2,250
		By Conveyance	1,500

		By Stationery	150
		By Lighting	225
		By Journals	375
		By Drawings	18,000
		By Balance C/F	9,900
Total	46,650	Total	46,650

Adjustments:

1. Receipts in arrears are visits Rs. 1500 and dispensary Rs.900.
2. Salaries outstanding are Rs.300 and Rs.300 is outstanding for expense for drugs.
3. 40% amounts of the conveyance were for domestic use.
4. Stock of drugs in hand as at the close was Rs.1200.
5. Depreciation furniture and Equipment at 10%.

Q.2)

12 Marks

The Following Balances Appeared in the books of the Risk Cover Life Insurance Society Ltd as on 31st March 2014

Particulars	Debit Rs.	Credit Rs.
Claims less re-insurances paid during the year		
By Death	22,00,000	
By Maturity	15,00,000	
Annuities	6,000	
Furniture and office equipment at cost (including Rs.40,000 bought during the year)	2,50,000	
Printing and Stationery	77,000	
Cash with bank in current account	13,50,000	
Cash and stamps in hand	30,000	
Surrenders less re-Assurances	40,000	
Commission	2,50,000	
Expenses of Management	31,00,000	
Sundry Deposits With Electricity Companies	1,000	
Advance Payment of income tax	50,000	
Sundry Debtors	50,000	
Agent Balance	1,00,000	
Income Tax	4,50,000	
Income Tax on interest , dividends and rents	5,00,000	
Loans & Mortgages	1,50,000	
Loans on policies	32,50,000	
Investments (Rs.2,50,000 deposited with the reserve Bank of India)	5,20,00,000	
House Property at cost (including Rs. 85,000 added during the year)	54,00,000	
Life Insurance Fund at the beginning of the year		5,00,00,000
Premiums less re assurances		1,50,00,000

Claims less re- insurances outstanding at the beginning of the year		
By Death		9,00,000
By Maturity		6,00,000
Credit balances pending adjustment		60,000
Consideration for annuities granted		2,000
Interest, Dividends and rents		18,00,000
Registration and other fees		2,000
Sundry Deposits		1,00,000
Taxation Provision		3,00,000
Premium Deposits		11,50,000
Sundry Creditors		3,50,000
Contingencies Reserve		1,50,000
Furniture and office equipment Depreciation account		40,000
Building Depreciation account		3,00,000
Total	7,07,54,000	7,07,54,000

From the forgoing balances and following information prepare the balance sheet of the Risk cover life insurance Society, as on 31st March 2014 and its revenue account for the year ended on that date, both as per forms prescribed before and after enactment of the insurance (Amendment) Act, 2002

1. Claims less –assurances outstanding at the end of the year
By Death: - Rs.6, 00,000, By Maturity: - Rs.4, 00,000.
2. Expense Outstanding Rs.60, 000 and Prepaid Rs. 15,000.
3. Provide Rs.45, 000 for deprecation on building, Rs.15, 000 depreciation on furniture & Equipment.
4. Rs. 1, 10,000 for income tax provision.
5. Premium outstanding Rs. 20, 28,000 & commission thereon Rs. 65,000.
6. Interest, dividend and rents outstanding (net) Rs.30, 000 and Interest and rents accrued (net) Rs.2, 50,000.

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Choice Based Credit System Home Assignment December 2016-17

Subject Name & Subject Code: - Corporate Banking (MCB -311)

Instructions – Section ‘A’ and Section ‘B’ are compulsory

30th November, 2016 (without late fee)

1st December to 15th December, 2016 (with late fee) (Per Subject Rs. 50/-)

Section ‘A’

40 Marks

Q.I] Answer long types question. (Attempt any 2)

16 × 2 = 32

1. What do banks offer in ‘Salary Payment Services’ and ‘Receivable Management services’? Explain.
2. What are different methods of Working Capital Finance’?
3. State and explain the steps involved in Project Appraisal?

Q.II) Answer long type question (Attempt any 1)

8 x 1 = 8

1. Define the term ‘Merger’. How many types of mergers are there? Explain.
2. Write Short Notes on: (4 marks each)
 - a) Offshore Banking services
 - b) Merchant Banking

Section ‘B’ (Assignment based on Practical Approach)

20 Marks

Q.I) Identify one case each of ‘Acquisition’ and ‘Merger’ of companies (from published media or internet) and explain its salient features.

‘OR’

Q.II) Calculate the ‘Liquidity Ratios’ and ‘Profitability Ratios’ from the current P&L Account and Balance Sheet of any company.

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Choice Based Credit System Home Assignment December 2016-17

Subject Name & Subject Code: - Retail Banking (MCB -312)

Instructions – Section 'A' and Section 'B' are compulsory

30th November, 2016 (without late fee)

1st December to 15th December, 2016 (with late fee) (Per Subject Rs. 50/-)

Section 'A'

40 Marks

Q.I] Answer long types question. (Attempt any 2)

16 × 2 = 32

1. Discuss the role of technology in retail banks in India today and its likely future role.
2. What are the difference between retail banking and wholesale/ corporate banking?
3. What are four pillars of bank marketing? Explain.

Q.II] Answer long types question. (Attempt any 1)

8 × 1 = 8

1. Write a note on Saving Account.
2. Explain the life cycle of an individual customer
3. Write a detail note on Mobile Banking.

Section 'B'

20 Marks

1. What is market segmentation? How it helps a banker to understand their customers? Explain in detail.

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Choice Based Credit System Home Assignment December 2016-17

Subject Name & Subject Code: - Ethical Studies -I (MCES -311)

Instructions – Section 'A' and Section 'B' are compulsory

30th November, 2016 (without late fee)

1st December to 15th December, 2016 (with late fee) (Per Subject Rs. 50/-)

Section 'A'

40 Marks

Q.I] Answer long types question. (Attempt any 2)

16 × 2 = 32

1. Explain in detail the ethics from Dasbodh .
2. Discuss and explain how we learn the lesson in Management from lord Krishna.
3. Define Business Ethics, their needs and importance in detail.

Q.II] Answer long types question. (Attempt any 1)

8 × 1 = 8

1. Write a note on Normative theory of Business Ethics.
2. State and explain Application and issues in ethics for Human Resource.

Section 'B'

20 Marks

Detail explanation on how Lokmanya Bal Gangadhar Tilak Managed the Swaraj Movement.