

TILAK MAHARASHTRA VIDYAPEETH

M.Com. Programme - 1<sup>st</sup> Year (I Semester)

Choice Based Credit System Home Assignment December 2016-17

Subject Name & Subject Code: - Advanced English I (MCAE-111)

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Instructions - Section 'A' and Section 'B' are compulsory

30<sup>th</sup> November, 2016 (without late fee)

1<sup>st</sup> December to 15<sup>th</sup> December, 2016 (with late fee)(Per Subject Rs. 50/-)

**Section 'A'**

**40 Marks**

**Q 1. Fill in the blanks with suitable Articles.**

**1×5 = 5**

- 1) \_\_\_\_\_ sun shines brightly.
- 2) French is \_\_\_\_\_ easy language.
- 3) Do you see \_\_\_\_\_ blue sky ?
- 4) Aladdin had \_\_\_\_\_ wonderful lamp.
- 5) He returned after \_\_\_\_\_ hour.

**Q 2. Underline the Nouns in the following sentences and state whether they are Common, Proper, Collective or Abstract Noun.**

**1×5 = 5**

- 1) The crowd is very big.
- 2) Always speak the truth.
- 3) The elephant has great strength.
- 4) Ravi gave me a bunch of grapes.
- 5) Wisdom is better than strength.

**Q3. Write the Adjective forms of the given nouns.**

**1×5 = 5**

- 1) Fool
- 2) Play
- 3) Friend
- 4) Glory
- 5) Gold

**Q4. Fill in the blanks using Prepositions given in brackets.**

**1×5 = 5**

- 1) The dog ran \_\_\_\_\_ the road. (in, on, above)
- 2) This is a matter \_\_\_\_\_ little importance. (of, with, off)
- 3) The village was destroyed \_\_\_\_\_ fire. (for, by, under)
- 4) It has been raining \_\_\_\_\_ yesterday. (with, since, before)
- 5) God is good \_\_\_\_\_ me. (to, by, from)

**Q5. Combine the sentences using appropriate Conjunctions.**

**1×5 = 5**

- 1) My brother is well. My sister is ill.

- 2) He sells mangoes. He sells oranges.
- 3) He must start at once. He will be late.
- 4) I lost the prize. I tried my best.
- 5) He went out. The train stopped.

**Q6. Give any 2 Synonyms for the following :**

**1 × 5 = 5**

1. Awful
2. Fast
3. Cry
4. End
5. Hurry

**Q7. Write the Antonym of the following :**

**1 × 5 = 5**

- 1) Bold
- 2) Destroy
- 3) Positive
- 4) Worthy
- 5) Wild

**Q8. Use Prefix or Suffix for the following Root word.**

**1 × 5 = 5**

1. Appear
2. Healthy
3. Account
4. Legal
5. Act

## **Section 'B'**

**20 marks**

**Q1. Read the passage and answer the questions given below**

**1 × 10 = 10**

### Popular Birds of Beauty

Pheasants are shy, charming birds known for their brilliant plumage. These beautiful birds occupy an important place in nature's scheme of things.

There are 51 species of pheasants in the world. Except for the Congo Peafowl, all the other pheasants are from Asia. Scientists believe that all pheasants originated from the Himalayas and then scattered into Tibet, China, Myanmar, South and South East Asian countries as well as the Caucasus mountains. The jungle fowl and the peafowl spread to South India and Sri Lanka long before the early settlers in the Indo Gangetic plains.

About a third of all the pheasants in the world are found in India. The male blue peafowl (the peacock) is the best known member of the pheasant family which is vibrant in colours and is India's National bird. It occupies a prominent place in Indian art, culture and folklore.

According to history, Egyptian pharaohs kept peafowl as pets. Alexander the Great was so taken up by the beauty of the birds that he took them back to Greece. The Red jungle fowl may be the most important species of pheasants in the world. It is the ancestor of the domestic chicken.

The Common or Ring neck pheasant has been introduced almost all over the world for the sake of sport.

The Himalayan Monal is a bird of nine colours. It is the state bird of both Himachal Pradesh and Uttaranchal. It is also the National Bird of Nepal. The state bird of Nagaland is the Blyth's tragopan, that of Sikkim is the Blood pheasant and both Manipur and Mizoram have the Hume's pheasant.

However, their very survival is under threat through the expansion of agriculture, commercial felling, over grazing and the increase in human population.

Pheasants are highly adaptable to aviculture and this has played a major role in their survival. For example, one species – the Edward's Pheasant, was once believed to be extinct in the jungles of Vietnam. But sustainable populations of this bird were found in aviaries and a reintroduction programme ensured that they did not become extinct.

Q 1. What are Pheasants known for ?

Q2. Which pheasant does not belong to Asia ?

Q3. Where did pheasants originate from ?

Q4. How many pheasants are found in India ?

Q5. What is the other name for the peacock ?

Q6. Give an example to show that kings and emperors of earlier times were charmed by the beauty of these birds.

Q7. Which pheasant is used for sports ?

Q8. Which is the state bird of Manipur and Mizoram ?

Q9. Why do pheasants have to fight for their survival ?

Q10. Which quality of the pheasants has played a chief role in their survival ?

**Q2. Write a paragraph on (Any 1)**

**10×1 = 10**

- 1) Global warming
- 2) Importance of Education
- 3) Democracy

**TILAK MAHARASHTRA VIDYAPEETH**

**M.Com. Programme – 1<sup>st</sup> Year (I Semester)**

**Choice Based Credit System Home Assignment December 2016-17**

**Subject Name & Subject Code: - Advanced Financial Accounting (MCA-111)**

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**Instructions – Section ‘A’ and Section ‘B’ are compulsory**

**30<sup>th</sup> November, 2016 (without late fee)**

**1<sup>st</sup> December to 15<sup>th</sup> December, 2016 (with late fee)(Per Subject Rs. 50/-)**

**Section ‘A’**

**40 Marks**

**Q.I] Answer long type Questions (Attempt any 2)**

**16 × 2 = 32**

1. What is meant by branch and branch accounting? Explain types of branches in detail.
2. Explain the concept of Government Accounting. What are the objectives of Government Accounting and write procedure of Government accounting.
3. What is meant by co-operative society? Explain in detail principles of co-operative sector.

**Q.II] Answer long type Questions (Attempt any 1)**

**8 × 1 = 8**

1. Define Lease. Explain in detail different types of lease.
2. Differentiate between Private Accounting and Government Accounting.

**Section ‘B’**

**20 Marks**

(Assignment Based on Practical Approach)

Q.I] From the following Trial balance of Sindhu Co-operative society Ltd. as on 30<sup>th</sup> June 2016, prepare Trading and Profit and Loss A/c. for the year ended 30<sup>th</sup> June 2016 and Balance sheet as on that date after considering the adjustments given thereafter.

Particulars	Dr.Rs.	Cr.Rs.
Share capital		336000
Reserve fund		60000
Creditors		40000
Profit and Loss A/c. 1.7.15		176000
Opening stock	392000	
Furniture and equipments	124000	
Container deposit	32000	
Salaries	300000	
Sundry debtors	60000	
Commission	88000	

Rent and Taxes	60000	
Postages	8000	
Travelling and conveyance	18000	
Printing and stationery	14000	
Admission fee		2000
Purchases	6340000	
Freight and cartages	160000	
Investments	240000	
Sales		7620000
Cash in hand	6000	
Bank balance	400000	
Development fund		8000
	8242000	8242000

Adjustments:

1. Closing stock is valued at Rs.440000.
2. Outstanding Rent Rs. 4000 and commission payable Rs.20000.
3. Rs. 8000 salary was paid as advance as on 30<sup>th</sup> June 2016.
4. Accrued income on investment Rs. 20000.
5. Provide 10% depreciation on furniture and equipments.

**OR**

Q.II] A. P Ltd. obtained a lease of coal mine on 1<sup>st</sup> Jan, 2007 with a royalty of Rs. 3 per ton, with a minimum rent of Rs.20000 per annum. The short working over the actual royalty can be recovered during the first five years. The output from the coal mine was as follows:

Year	Output in Tones
2007	4000
2008	5000
2009	8000
2010	10000
2011	15000

Pass the necessary Journal Entries in the books of P. Ltd. for the five years.

B. Mohan leases a car costing Rs. 80000 for 5 year term and the rental payable 20000, 25000, 30000, 25000, 20000 rept. Calculate the rate of interest implicate.

Factor 3.33 is between 14% and 16%.

PV factor	14%	16%
1 <sup>st</sup> year	0.877	0.862
2 <sup>nd</sup> year	0.769	0.743
3 <sup>rd</sup> year	0.675	0.641
4 <sup>th</sup> year	0.592	0.552
5 <sup>th</sup> year	0.519	0.476

**TILAK MAHARASHTRA VIDYAPEETH**

**M.Com. Programme – 1<sup>st</sup> Year (I Semester)**

**Choice Based Credit System Home Assignment December 2016-17**

**Subject Name & Subject Code: - Banking Practices (MCB – 111)**

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**Instructions – Section 'A' and Section 'B' are compulsory**

**30<sup>th</sup> November, 2016 (without late fee)**

**1<sup>st</sup> December to 15<sup>th</sup> December, 2016 (with late fee)(Per Subject Rs. 50/-)**

**Section 'A'**

**40 Marks**

**Q.I] Answer long type Questions (Attempt any 2)**

**16 × 2 = 32**

- 1) Explain the Banker customer relationship.
- 2) Elaborate various rights and duties of bankers.
- 3) What do you mean by Assets Management?

**Q.II] Answer long type Questions (Attempt any 1)**

**8 × 1 = 8**

- 1) What do you mean by merger and acquisition, explain various rules applicable for the same.
- 2) Explain the methods of foreign exchange management?

**Section 'B'**

**(Assignment Based on Practical Approach)**

**20 marks**

Q.I]

Visit any nearby bank and take out the details about how RTGS system Works? Write its advantages and limitations.  
What suggestion can you give to improve existing system?

**OR**

Q.II] Collect details from any nearby bank about FCNR account and NERER account. Provide the actual forms for the related account and fill up them as you are opening the account.

**TILAK MAHARASHTRA VIDYAPEETH**

**M.Com. Programme – 1<sup>st</sup> Year (I Semester)**

**Credit Based Home Assignment December 2016-17**

**Subject Name & Subject Code: - Central Banking (MCB -112)**

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**Instructions – Section ‘A’ and Section ‘B’ are compulsory**

**30<sup>th</sup> November, 2016 (without late fee)**

**1<sup>st</sup> December to 15<sup>th</sup> December, 2016 (with late fee)(Per Subject Rs. 50/-)**

**Section ‘A’**

**40 Marks**

**Q.I] Answer long types question. (Attempt any 2)**

**16 × 2 = 32**

1. Explain the various functions of Reserve Bank of India.
2. How does RBI perform the role of Banker to Banks? Explain.
3. What is Non-Banking Financial Company? What are its functions?  
How many types of NBFCs are there?

**Q.II] Answer long type question (Attempt any 1)**

**8 x 1 = 8**

1. What is a Currency Chest? What are its functions? How it is managed? Elucidate.
2. Write Short Notes on: (4 marks each)
  - a) CIBIL
  - b) Functions of IMF

**Section ‘B’**

**(Assignment based on Practical Approach)**

**20 Marks**

**Q.I] Visit any NBFC (Asset Finance Company ‘Or’ Investment Company ‘Or’ Loan company) and explain in detail the procedure followed by such NBFC in financing.**

**‘OR’**

**Q.II] Visit the website of RBI and deliberate on the various norms prescribed on ‘Cash Reserve Ratio’ and ‘Statutory Liquidity Ratio’ for commercial banks.**

**TILAK MAHARASHTRA VIDYAPEETH**

**M.Com. Programme – 1<sup>st</sup> Year (I Semester)**

**Choice Based Credit System Home Assignment December 2016-17**

**Subject Name & Subject Code: - Consumer Behaviour (MCM -112)**

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**Instructions – Section ‘A’ and Section ‘B’ are compulsory**

**30<sup>th</sup> November, 2016 (without late fee)**

**1<sup>st</sup> December to 15<sup>th</sup> December, 2016 (with late fee)(Per Subject Rs. 50/-)**

**Section ‘A’**

**40 Marks**

**Q.I] Answer long type question. (Attempt any 2)**

**16 × 2 = 32**

1. Describe how family life cycle influence consumer behaviour
2. Explain Maslow’s theory of motivation
3. What are the important features of consumer rights?

**Q.II] Answer long types question (Attempt any 1)**

**8 × 1 = 8**

1. Define attitude and learning
2. Define consumer perceptions

**Section ‘B’**

**20 Marks**

Q.I] Create a Poster depicting types of branded products.

**OR**

Q.II] Prepare a report on the differences found between a departmental store and discount stores.



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**M.Com. Programme – 1<sup>st</sup> Year (I Semester)**

**Choice Based Credit System Home Assignment December 2016-17**

**Subject Name & Subject Code: - Financial Management (MCA – 112)**

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**Section ‘A’**

**40 Marks**

**Q.I] Answer long type Questions (Attempt any 2)**

**16 × 2 = 32**

1) From the following information prepare cash budget of ABC Ltd. For 3 Months from April to June 2015. On 1<sup>st</sup> April 2015 cash on hand is Rs- 36000

Month	Sales	Purchase	Wages	Overhead
January	36000	18000	10000	3000
February	45000	25000	12000	5000
March	40000	30000	12500	7000
April	48000	33000	14500	7500
May	54000	36000	16000	8000
June	60000	40000	18000	9000

Additional information

- 1) 50% are cash sales and 20% cash purchases.
- 2) Credit period for debtors 1 month and for creditors 2 months.
- 3) Delay in payment of wages 1 month and overhead half month.
- 4) It is anticipated that a call of Rs- 5000 shares will received in May along with premium of Rs- 2000.
- 5) A plant costing 20000 is to be purchased in May, payment will be made in the next Two months.

**2) XYZ Ltd. Has Rs-500000 as its capital contributed by shares and dividends as follows.**

Particulars	Book value	Market value
Equity shares	2,00,000	3,00,000
Preference shares	1,00,000	1,20,000
Debentures	2,00,000	1,80,000
Total	5,00,000	6,00,000

The following costs are incurred on the above mentioned issued of capital.  
Corporate tax rate is 50%

- 1) price of shares is currently Rs-150 and rate of dividend is Rs-8. Per share which is expected to grow at the end of the year by 7%
- 2) Rate of preference dividend is 11% and its market price is Rs-125
- 3) Debentures are carrying interest rate of 9 %  
Compute the weighted average cost of capital using
  - 1) Book value as weights
  - 2) Market value as weights.

**Q.II] Answer long type Questions (Attempt any 1)**

**8 × 1 = 8**

- 1) What are the major components of a credit policy?
- 2) What is the basic objective of financial manager?

**Section 'B'**

**(Assignment Based on Practical Approach)**

**20 marks**

**Q.I] What are the various sources of funds to increase the capital of the company?**

**OR**

**Q.II] A. calculate degree of operating leverage, degree of financing leverage and degree of combined leverage for the following firm**

- 1) output in units -75000
- 2) fixed cost -10000
- 3) variable cost per unit- 0.30
- 4) interest on borrowed funds

B. F. Ltd. has the following capital structure on 31<sup>st</sup> March 2012

Particulars	Amount
Equity share capital (20,000 equity shares)	20,00,000
14% preference share capital	10,00,000
12% Debentures	20,00,000
Total	50,00,000

**TILAK MAHARASHTRA VIDYAPEETH**

**M.Com. Programme – 1<sup>st</sup> Year (I Semester)**

**Choice Based Credit System Home Assignment December 2016-17**

**Subject Name & Subject Code: - Management Accounting (MCC-111)**

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**Instructions – Section ‘A’ and Section ‘B’ are compulsory**

**30<sup>th</sup> November, 2016 (without late fee)**

**1<sup>st</sup> December to 15<sup>th</sup> December, 2016 (with late fee) (Per Subject Rs. 50/-)**

**Section ‘A’**

**40 Marks**

**Q.I] Answer long type Questions (Attempt any 2)**

**16 × 2 = 32**

1. Define management accounting. What are the advantages and disadvantages of management accounting?
2. Explain- capital budgeting decisions are classified according to Projects types?
3. What are the principles of good reporting system?

**Q.II] Answer long type Questions (Attempt any 1)**

**8 × 1 = 8**

1. What are the functions of management accountant? Elaborate each of them in detail.
2. What is fund flow statement? Examine its managerial uses.

**Section ‘B’ (Assignment Based on Practical Approach)**

**20 Marks**

**Q.I] Onion Ltd. has submitted the following data:**

Particulars	Rs.
Selling price per unit	20
Variable cost per unit	16
Total fixed cost	20000

Calculate BEP (units), P/V ratio. Also calculate the effect on BEP (units) if

1. Selling price increased by Re.1
2. Selling price is increased by Re. 1
3. Variable cost is increased by Re.1

OR

**Q.II] A. Poona Co. requires a material-purchase budget for 2010 from the following figures:**

Materials	M	N
Estimated stock of Jan (in units)	1800	1200
Estimated stock on Dec (in units)	3400	2400
Estimated consumption (in units)	10400	8800

Prepare material purchase budget for 2010.

**B. Calculate weighted average cost of capital from the following information.**

Equity share capital = Rs. 1000 lakhs @18%  
Bonds = Rs. 2000 lakhs @13%  
Fixed deposits Rs. 500 lakhs @12.5%  
Tax rate 38.5%

**TILAK MAHARASHTRA VIDYAPEETH**

**M.Com. Programme – 1<sup>st</sup> Year (I Semester)**

**Choice Based Credit System Home Assignment December 2016-17**

**Subject Name & Subject Code: - Marketing Techniques (MCM -111 )**

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**Section ‘A’**

**40 Marks**

**Q.I] Answer long types question. (Attempt any 2)**

**16 × 2 = 32**

1. Elaborate the stages involved in New Product Development Process. What are the reasons behind the failure of the new product?
2. Explain why market segmentation is essential for marketers.? Discuss various bases of market segmentation.
3. Elaborate the critical role of a Wholesaler & Retailer in marketing.

**Q.II] Answer long types question (Attempt any 1)**

**8 × 1 = 8**

1. Explain in brief the various critical factors essential for successful building of the Brand.
2. ‘Role of packaging is not just protection but also the promotion’. Comment in context with the various key functions performed by the packaging.

**Section ‘B’**

**20 Marks**

Q.I] ‘Successful Marketing is the result of effective implementation of marketing mix elements’. Elaborate the above statement with two suitable examples by taking one each from automobile brand (Two Wheeler) and Laptop Brand of your choice.

**OR**

Q.II] Identify any four brands highly successful in Indian Rural Market and elaborate their promotional mix strategy.

**TILAK MAHARASHTRA VIDYAPEETH**

**M.Com. Programme – 1<sup>st</sup> Year (I Semester)**

**Choice Based Credit System Home Assignment December 2016-17**

**Subject Name & Subject Code: - Principles of Management and Management Information System (MIS) (MCC-112)**

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**Instructions – Section 'A' and Section 'B' are compulsory**

**30<sup>th</sup> November, 2016 (without late fee)**

**1<sup>st</sup> December to 15<sup>th</sup> December, 2016 (with late fee)(Per Subject Rs. 50/-)**

**Section 'A'**

**40 Marks**

**Q 1. Answer the following in 300 words (Attempt any 2)**

**16×2=32**

1. What are the Principles of Leadership? Explain the different styles of Leadership with their advantages and limitations.
2. Define Motivation. Explain Maslow's Need of Hierarchy Theory along with its limitations.

**Q 2. Answer the following in 150 words (Attempt any 1)**

**8×1= 8**

1. Describe the Functions of Management.
2. Explain the process of Planning.

**Section 'B'**

**20 Marks**

**Q 1. Write Short Notes in 50 words (Attempt any 4)**

**5 x 4 = 20**

1. Techniques of Forecasting
2. McGregor's Theory X and Theory Y
3. Elements of Organisation
4. Principles for effective communication
5. Management by Objective (MBO)
6. Role of MIS in the Organisation