

**TILAK MAHARASHTRA VIDYAPEETH**  
**M.Com. Programme – 1<sup>st</sup> Year (II Semester)**  
**Credit Based Home Assignment 2015-16**  
**Subject: -Managerial Economics**  
**Subject code: - MCC-211**

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**Instructions – Section ‘A’ and Section ‘B’ are compulsory**  
**Last Date of Submission – Without Late Fee 31 March 2016**  
**With late Fee 13 April 2016 (Per Subject Rs. 50/-)**

**Section ‘A’ 40 Marks**

**Q.I] Answer following questions in 300 words. (Attempt any 2) 16 × 2 = 32**

1. What is cost benefit analysis? What are the steps in cost benefit analysis?
2. State & Explain the Law of Variable Proportion.
3. Explain the different types of Business Organization.

**Q.II] Answer the following questions in 150 words. (Attempt any 1) 8 × 1 = 8**

1. What are the features of Monopolistic Competition?
2. Explain the concept of Full Equilibrium.

**Section ‘B’ Attempt any -1 20 Marks**

Elaborate the concept ‘Types of Cost’.

**OR**

Elaborate the concept ‘Oligopoly’

**TILAK MAHARASHTRA VIDYAPEETH**  
**M.Com. Programme – 1<sup>st</sup> Year (II Semester)**  
**Credit Based Home Assignment 2015-16**  
**Subject: - Modern Business Practices**  
**Subject code: - MCC-212**

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**Instructions – Section ‘A’ and Section ‘B’ are compulsory**  
**Last Date of Submission – Without Late Fee 31 March 2016**  
**With late Fee 13 April 2016 (Per Subject Rs. 50/-)**

**Section ‘A’** **40 Marks**

**Q1) Answer the following questions in 300 words. (Attempt any 2)** **16 × 2 = 32**

1. Describe the government New Agricultural policy? Explain the features of New Agricultural policy?
2. Explain the role played by MCCIA for Industry growth? What are the types of membership in MCCIA?
3. Write the Advantages and Disadvantages of Public Sector Undertaking?

**Q2) Answer the following questions in 150 words. (Attempt any 1)** **8 × 1 = 8**

1. What is CII? Explain the functions of CII?
2. Explain Bio- fertilizers? Explain any 2 bio-fertilizers?

**Section ‘B’** **Attempt any 1** **20 Marks**

What is FICCI? Explain the role and functions of FICCI? What are the types of membership under FICCI?

**OR**

Describe in detail the government’s Industrial policy? How the industrial policy help in the growth of industry in India?

**TILAK MAHARASHTRA VIDYAPEETH**  
**M.Com. Programme - 1st Year (II Semester)**  
**Credit Based Home Assignment 2015-16**  
**Subject: -CRM and Retailing.**  
**Subject code: - MCM 211**

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**Instructions - Section 'A' and Section 'B' are compulsory**  
**Last Date of Submission - Without Late Fee 31 March 2016**  
**With late Fee 13 April 2016 (Per Subject Rs. 50/-)**

**Section 'A'** **40 Marks**

**Q.I] Answer following questions in 300 words. (Attempt any 2)** **16 × 2 = 32**

1. Write the importance of Retail Supply Chain Management.
2. Discuss the pre-post industrial era with reference to relationship management.
3. Explain the importance of IT and CRM.

**Q.II] Answer the following questions in 150 words. (Attempt any 1)** **8 × 1 = 8**

1. Write the importance of Buyer seller relationship.
2. Explain the factors effecting location decision

**Section 'B'** **Attempt any -1** **20 Marks**

Visit a bank and write a report on the facilities available to an entrepreneur to start a new business in retailing sectors

**OR**

Write a report on Digital marketing.

**TILAK MAHARASHTRA VIDYAPEETH**  
**M.Com. Programme – 1<sup>st</sup> Year (II Semester)**  
**Credit Based Home Assignment 2015-16**  
**Subject: -Services Marketing**  
**Subject code: - MCM 212**

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**Instructions – Section ‘A’ and Section ‘B’ are compulsory**  
**Last Date of Submission – Without Late Fee 31 March 2016**  
**With late Fee 13 April 2016 (Per Subject Rs. 50/-)**

**Section ‘A’** **40 Marks**

**Q.I] Answer following questions in 300 words. (Attempt any 2)** **16 × 2 = 32**

1. Explain the Service Marketing Triangle with the help of diagram.
2. Describe the PZB GAP MODEL with the help of neat diagram.
3. Elaborate the concept of Service Profit Chain.

**Q.II] Answer the following questions in 150 words. (Attempt any 1)** **8 × 1 = 8**

1. Define Service guarantee. Discuss the characteristics of a good service guarantee.
2. Explain the characteristics of Services.

**Section ‘B’** **Attempt any -1** **20 Marks**

Select any Bank of your choice and discuss the services marketing mix (in context with 7Ps of Services Marketing) of the bank.

**OR**

Discuss the Opportunities and Challenges in Service Sector in India. Give examples of any five innovative services offered in India in recent past.

**TILAK MAHARASHTRA VIDYAPEETH**  
**M.Com. Programme – 1<sup>st</sup> Year (II Semester)**  
**Credit Based Home Assignment 2015-16**  
**Subject: - Company Accounting**  
**Subject code: - MCA 211**

**Instructions – Section ‘A’ and Section ‘B’ are compulsory**

**Last Date of Submission – Without Late Fee 31 March 2016**

**With late Fee 13 April 2016 (Per Subject Rs. 50/-)**

**Section ‘A’**

**40 Marks**

**Q.I] Answer following questions in 300 words. (Attempt any 2)**

**16 × 2 = 32**

1. What is profit or loss prior to Incorporation? What are the methods of computing profit or loss prior to and past Incorporation?
2. Explain the need and methods of ‘Valuation of shares’?
3. What do you mean by environmental accounting? Explain its application and reporting in Indian Companies.

**Q.II] Answer the following questions in 150 words. (Attempt any 1)**

**8 × 1 = 8**

1. Define Human Resource Accounting? Explain its objective.
2. Explain the points to be consider in the preparation of consolidated balance sheet of the holding company and its subsidiaries.

**Section ‘B’**

**Attempt any - 1**

**20 Marks**

Bradman Ltd. Was registered with authorizes capital of Rs. 200000 dividend into 2000 equity shares of Rs.100 each. The trial balance as on 31<sup>st</sup> March 2005 is as follows.

**Trial Balance as on 31.3.2005**

Debit	Rs.	Credit	Rs.
Purchases	820000	Interest on Investments	2600
Sales Returns	10000	Profit and Loss A/C on 1.04.2004	30000
Manufacturing Expenses	170000	Share Capital	144000
Dividend for 2003-04	18000	Pension Fund	46000
Buildings	101000	Provision for Taxation	17000
Other Expenses	400	Deposits	5400
Stock on 1.04.2004	49000	Return to Supplier	10000
Salaries and Wages	26400	Dividend Equalization Fund	20000
Plant	7400	Unclaimed Dividend	2000
Bills Receivable	40000	Creditor	200000
Book Debts	114000	Rent due but not paid	8000
Fixtures	10200	10% debenture	50000
Bad Debts	1000	Turn over	1120000
Royalties	2000	Acceptance	40000
Investment in shares	14600		
Motor car	40800		
Bank Balance	100000		
Coal and Coke	10000		
Advance to Subsidiaries	5000		
Stores and Spare Parts	30000		
Goodwill	40000		
Insurance	10000		
Patents	10000		
Preliminary Expenses	2200		
	<b>1695000</b>		<b>1695000</b>

## Adjustments

1. Closing stock on 31.03.2005 amounted to Rs.73200
2. Interest Outstanding on Investment of Rs.200
3. Insurance paid in advance Rs. 1660
4. Expenses due but not paid :
  - a. Manufacturing expenses Rs. 45000
  - b. Wages Rs. 3000
5. Provide depreciation on:
  - a. Building @ 2% p.a
  - b. Plant @ 10%
  - c. Fixture @ 10%
  - d. Motor Car @ 20%
6. The Directors proposed a dividend of 20% on equity paid up capital.
7. Provision for taxation shown in the trial balance is after payment of taxes for the assessment up to 31.03.2004. Provision for taxation is to be made at 50% on the net profit for 2004-05.

You are required to prepare Trading Account, Profit and Loss Account and Profit and Loss appropriation account for the year ended 31.03.2005 and a Balance Sheet as on that date in the prescribe form under the companies act 1956.

## OR

Following are the Balance Sheet of A Ltd. and S Ltd. as on 31.03.2008.

### Balance Sheet as on 31.03.2008

Liabilities	A Ltd. Rs.	S Ltd. Rs.	Assets	A Ltd. Rs.	S Ltd Rs.
Share Capital:			Buildings	80000	-
Shares of Rs. 10 each	120000	40000	Machinery	46000	42000
8% debenture	20000	-	Stock	80000	10000
General Reserve	30000	-	Debtors	40000	12000
Dividend Equalization Reserve	42000	-	Cash	20000	6000
Employers provided fund	4000	-			
Creditors	50000	30000			
	266000	70000		266000	70000

The above companies have agreed to amalgamate and new company V Ltd is formed. V Ltd takes over assets and liabilities of both the companies on the following terms.

- a. Building of A Ltd. is accepted at book value and Machinery at Rs. 40000. The other assets are taken over at 10% depreciation.
- b. All Assets and Liabilities of S Ltd. are taken over at book value.
- c. Both the companies to receive 10% of Net Valuation of their respective business as goodwill.
- d. The entire purchase price of both the companies is paid in equity shares of Rs. 10 each.

Close the books of A Ltd and S Ltd.

Give the General Entries in the books of V Ltd.

**TILAK MAHARASHTRA VIDYAPEETH**  
**M.Com. Programme – 1<sup>st</sup> Year (II Semester)**  
**Credit Based Home Assignment 2015-16**  
**Subject: -Auditing**  
**Subject code: - MCA 212**

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**Instructions – Section ‘A’ and Section ‘B’ are compulsory**  
**Last Date of Submission – Without Late Fee 31 March 2016**  
**With late Fee 13 April 2016 (Per Subject Rs. 50/-)**

**Section ‘A’** **40 Marks**

**Q.I] Answer following questions in 300 words. (Attempt any 2)** **16 × 2 = 32**

1. Define the term Auditing .Explain the Qualification required for the Auditor.
2. Describe Working paper in detail?
3. Explain the Errors and Fraud. How it can be avoided?

**Q.II] Answer the following questions in 150 words. (Attempt any 1)** **8 × 1 = 8**

1. Write a detail note on Educational Audit
2. Explain Traditional Audit.

**Section ‘B’** **Attempt any -1** **20 Marks**

Select any Bank of your choice and discuss the things which are required for the Business Audit.

**OR**

Discuss the Opportunities and Challenges faced by the Auditor in real. Give any four examples of it with due signed and stamped by the Auditor.

**TILAK MAHARASHTRA VIDYAPEETH**  
**M.Com. Programme – 1<sup>st</sup> Year (II Semester)**  
**Credit Based Home Assignment 2015-16**  
**Subject: -Banking Laws**  
**Subject code: - MCB 211**

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**Instructions – Section ‘A’ and Section ‘B’ are compulsory**  
**Last Date of Submission – Without Late Fee 31 March 2016**  
**With late Fee 13 April 2016 (Per Subject Rs. 50/-)**

**Section ‘A’** **40 Marks**

**Q.I] Answer the following questions in 300 words. (Attempt any 2)** **16 × 2 = 32**

1. State the provisions under law regarding winding up of banking companies.
2. When & how Reserve bank may cancel a certificate of registration granted to a Securitization & Reconstruction company?
3. What are the procedures for enforcement of security interest given in SARFAESI Act? Explain.

**Q.II] Answer the following questions in 150 words. (Attempt any 1)** **8 × 1 = 8**

1. Explain the restrictions to banking companies to remit debts.
2. Define “Bill of exchange” & “Cheque”? Explain the difference between Bill of exchange & Cheque.

**Section ‘B’** **Attempt any -1** **20 Marks**

Give a summary of the business which RBI may transact as stated in Sec.17 of the RBI Act 1934.

**OR**

Define Acceptor for Honour. Explain his rights & liabilities.



**TILAK MAHARASHTRA VIDYAPEETH**  
**M.Com. Programme – 1<sup>st</sup> Year (II Semester)**  
**Credit Based Home Assignment 2015-16**  
**Subject: - Monetary Policy**  
**Subject code: - MCB 212**

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**Instructions – Section ‘A’ and Section ‘B’ are compulsory**  
**Last Date of Submission – Without Late Fee 31 March 2016**  
**With late Fee 13 April 2016 (Per Subject Rs. 50/-)**

**Section ‘A’**

**40 Marks**

**Q.I] Answer following questions in 300 words. (Attempt any 2)**

**16 × 2 = 32**

1. What is Monetary Policy? Explain the objectives and significance of Monetary Policy.
2. State and explain the quantitative instruments.
3. How is rural credit promoted by giving advances to priority sector?

**Q.II] Answer the following questions in 150 words. (Attempt any 1)**

**8 × 1 = 8**

1. Explain various money supply measures of the Reserve Bank of India
2. Discuss the role of Regional Rural Banks in rural credit development.

**Section ‘B’**

**Attempt any -1**

**20 Marks**

Explain the Qualitative instruments of Monetary Policy with mechanism and effectiveness.

**OR**

What are the promotional and developmental functions of RBI?

**TILAK MAHARASHTRA VIDYAPEETH**  
**M.Com. Programme – 1<sup>st</sup> Year (II Semester)**  
**Credit Based Home Assignment 2015-16**  
**Subject: -Advanced English II**  
**Subject code: - MCAE-211**

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**Instructions – Section ‘A’ and Section ‘B’ are compulsory**  
**Last Date of Submission – Without Late Fee 31 March 2016**  
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**Section ‘A’** **40 Marks**

**Grammar**

**I Convert the following sentences to Simple sentences:** **Marks 5**

1. He said that he was innocent.
2. He remarked how impudent the boy was.
3. How long I shall stay is doubtful.
4. I have no advice that I can offer you.
5. He was so tired that he could not stand.

**II Identify the following sentences as to whether they are Simple, Compound or Complex sentences:** **Marks 10**

1. You have succeeded better than you hoped.
2. Life and hope are inseparable.
3. Search his pockets and you will find the watch.
4. He saw the danger but pressed on.
5. He worked hard so that he might win the prize.
6. Do as I tell you or you will regret it.
7. He lost more than he could afford.
8. A lost moment is lost forever.
9. I make a promise only to keep it.
10. In the absence of the cat the mice will play.

**III Rewrite the following 2 sentences into various Tenses given below:** **Marks 10**  
**Note that the second sentence must remain a question all the time.**

1. All the students are singing.
2. Do you deal in electronic goods?
  - a) Simple present tense
  - b) Present perfect Continuous tense
  - c) Past perfect tense
  - d) Future perfect tense
  - e) Past perfect continuous tense.

**IV What are the golden rules to be followed during Group Discussion? Marks 5**

**V What are the basic rules and Tips in Group discussion to score points? Marks 5**

**VI While giving presentation how should your language be, your body language, and what is the purpose of your presentation? Marks 5**

**Section 'B' 20 Marks**

**1. Make Nouns of the following words. Eg. Calm – calmness. Marks 5**

- |          |          |
|----------|----------|
| 1. cheap | 2. hard  |
| 3. deep  | 4. equal |
| 5. grand | 6. hot   |
| 7. rich  | 8. Safe  |

**2. Solve as instructed: Marks 5**

1. An early bird catches more worms – (Give meaning of this Proverbs)
2. A bad workman blames his tools \_ (Give meaning of this Proverbs)
3. As clear as a \_\_\_\_\_ (Complete this phrasal verb)
4. As cool as \_\_\_\_\_ (Complete this phrasal verb)
5. As black as a \_\_\_\_\_ (Complete this phrasal verb)

**3. Write a Formal Business Letter accepting an offer to look into financial accounts of a company – TISCO Sales Mumbai. The CEO of the company is Mr. R. Madhavan. Marks 5**

**3. Design a Pamphlet advertising the opening of your new shop in your area Make it attractive with good language. Marks 5**