# TILAK MAHARASHTRA VIDYAPEETH
## External Programme

## B.Com. Programme Semester Pattern

### F.Y. B.Com. I Semester
### Choice Based Credit System Home Assignment December 2016-17

## Subject Name & Subject Code: - Business Economics (Micro) (BCC-101)

**Instructions – Section 'A' and Section 'B' are compulsory**
30th November, 2016 (without late fee)
1st December to 15th December, 2016 (with late fee)(Per Subject Rs. 50/-)

## Section 'A'                                              40 Marks

**Q. I] Answer the following in 300 words (Attempt any 2)**          15×2=30
    1. Explain the factors determining demand?
    2. Differentiate between Micro & Macro Economics.
    3. What do you mean by ' Economies of Scale'? Explain the diseconomies
       of large scale production.
    4. State & explain the various functions of market mechanism.

**Q.2] Answer the following in 50 words (Attempt any 2)**          5×2=10

    1. Give any three differences between monopoly & perfect competition.
    2. Explain the law of Demand.
    3. What do you mean by price discrimination?
    4. What do you mean by collective bargaining?

## Section 'B'                                              20 Marks

Questions Based on Syllabus but Practical Applicability –

Explain the basic problems faced by economy explain with proper examples.

**(Students are expected to think on their own when they understand the concepts of syllabus from study material. The above questions are forcing students to use their subject knowledge for practical application of subject. Expecting discussion in points by giving day today examples or examples based on newspaper information)**

टिळक महाराष्ट्र विद्यापीठ

बहिस्थ अभ्यासक्रम

प्रथम वर्ष सत्र पहिले

श्रेयांकन पध्दती-गृहपाठ (डिसेंबर २०१६-१७)

विषयाचे नाव आणि कोड - व्यापारी अर्थशास्त्र (सूक्ष्मलक्षी) (बी.सी.सी.१०१)

सूचनाः विभाग 'अ' आणि विभाग 'ब' दोन्ही सोडविणे अनिवार्य आहे
      ३० नोव्हेंबर २०१६ बिना विलंब
      १ डिसेंबर ते १५ डिसेंबर २०१६ विलंब शुल्कासह प्रति विषय रू. ५०/-

# विभाग 'अ'                                                     ४० मार्क

**प्र. १. ३०० शब्दांत उत्तरे द्या. (कोणतेही २)**                १५×२=३०

१. मागणीचे निर्धारक घटक स्पष्ट करा.
२. सूक्ष्म आणि समग्रलक्षी अर्थशास्त्रातील फरक स्पष्ट करा.
३. अर्थव्यवस्थेतील मूल्यमापन (Economics of Scale) म्हणजे काय? मोठ्या उद्योगातील उत्पादनातील असमतोल स्पष्ट करा.
४. बाजार यंत्रणेचे विविध कार्य सांगा आणि स्पष्ट करा.

**प्र. २. ५० शब्दांत उत्तरे द्या. (कोणतेही २)**                 ५×२=10

१. मक्तेदारी आणि पूर्ण स्पर्धेतील कोणतेही तीन फरक सांगा.
२. मागणीचा नियम स्पष्ट करा.
३. किंमत विभेदीकरण म्हणजे काय?
४. सामुहिक सौदा म्हणजे काय?

# विभाग 'ब'                                                     २० मार्क

अर्थव्यवस्थेला येणाऱ्या समस्या उदाहरणासह स्पष्ट करा.

## B.Com. Programme Semester Pattern

## F.Y. B.Com. I Semester

## Choice Based Credit System Home Assignment December 2016-17

## Subject Name & Subject Code: - Financial Accounting (BCC-102)

**Instructions – Section 'A' and Section 'B' are compulsory**
        30th November, 2016 (without late fee)
        1st December to 15th December, 2016 (with late fee)(Per Subject Rs. 50/-)

## Section 'A'                                                                40 Marks

**Q.I] Solve the Following (Attempt any 1)**                        15 ×1=15

    a) Point covered   1) Preferential liability
                       2) Realisation expenses

A, B and C were in partnership sharing profits and losses in the ratio of ½ ,¼ ,¼. They decided to dissolve the partnership firm on 31st December 2003 on which date their Balance Sheet was as follows:

Balance Sheet as on 31st December 2003

| Liabilities | Rs. | Assets | Rs. |
|---|---|---|---|
| Capitals : | | Goodwill | 10,000 |
| A | 1,00,000 | Plant and Machinery | 1,00,000 |
| B | 55,000 | Land and Buildings | 65,000 |
| C | 25,000 | Bills of Exchange (Dr.) | 55,000 |
| Reserve Fund | 20,000 | Debtors | 75,000 |
| Income Tax | 5,000 | Stock | 90,000 |
| Creditors | 1,17,000 | Cash | 5,000 |
| Bills of Exchange (Cr.) | 78,000 | | |
| | 4,00,000 | | 4,00,000 |

The assets were raised on piecemeal basis as follows:

| Date | Amount realized |
|---|---|
| 10th January | 15,000 |
| 15th February | 2,11,000 |
| 24th March | 82,000 |
| 30th April | 58,000 |

It was agreed that cash should be distributed as and when realized. It was decided to keep aside Rs. 5,000 for expenses of realization, which actually amounted to Rs. 3,000 paid in April.

You are required to draw up a detailed statement showing the distribution of each installment as per Highest Relative Capital Method.

b) From the following particulars prepare Crop A/c

| Op. Stock | Wheat | 10,000 | |
|---|---|---|---|
| | Seeds | 2,000 | |
| | Fertilizers | 3,000 | 15,000 |
| Purchases: | Seeds | 1,200 | |
| | Fertilizers | 1,800 | 3,000 |
| Wages paid in cash | | | 13,600 |
| Wages paid in kind | | | 9,200 |
| Sale of Wheat | | | 70,800 |
| Wheat consumed by the Proprietor | | | 3,200 |
| Depreciation | | | 4,000 |
| Closing Stock | Wheat | 8,000 | |
| | Seeds | 1,400 | |
| | Fertilizers | 1,600 | 11,000 |

**Q. II.  Answer the following (Attempt any 1)**                    **15×1=15**

1.    Explain in detail the system of Accounting
2.    State and explain the classification of Accounts

**Q.III.  Short Note (Attempt any 2)**                             **5×2=10**

1.    Features of Tally
2.    Manual Accounting
3.    Computerized Accounting

# Section 'B'                                                    20 Marks

1.    Draft the proforma of Journal & give Any 5 transaction posted in the proforma with their ledger entries.

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**F.Y. B.Com. I Semester**

**Choice Based Credit System Home Assignment December 2016-17**

**Subject Name & Subject Code: - Functional English (BCA-101)**

**Instructions – Section 'A' and Section 'B' are compulsory**
   **30ᵗʰ November, 2016 (without late fee)**
   **1ˢᵗ December to 15ᵗʰ December, 2016 with late fee (Per Subject Rs. 50/-)**

## Section 'A'                                                              40 Marks

**Q 1. Answer the following in 300 words (Attempt any 2)**                  15 x2 = 30

   1) What is an Agenda? Write the standard format of an Agenda.
   2) What are minutes? What are the guidelines for writing good minutes?
   3) What is a Curriculum Vitae? What are the essentials of a Curriculum Vitae?

**Q2.  Answer the following in 50 words (Attempt any 2)**                   5x 2 = 10

   1) What are the qualities of a good notice ?
   2) What are the guidelines for writing a good newspaper report ?
   3) State the different types of Adjectives with examples.

## Section 'B'                                                              20 marks

**Q1. Read the passage and answer the questions given below**              1 x 10 = 10

In spring 2008, the polar bear was placed on the endangered species list. According to the Endangered Species Act, an endangered species is an animal that is likely to face extinction in its natural habitat. Polar bears have been categorized as a "threatened" species.

The polar bear is the first animal that has been classified as endangeredprimarily  due to global warming. Global warming is caused by carbon dioxide and other greenhouse gases that become trapped in the atmosphere. Heating homes, driving cars, and burning garbage all require fossil fuels that lead to global warming.

The polar bear's habitat is more vulnerable to global warming than many other species. Polar bears live mainly on the sea ice in the Arctic. This is where they hunt for fish and build up fat reserves. When the ice melts many polar bears move to land and live off their stored fat. In the Arctic, global warming is causing the ice to melt slightly earlier and form slightly later. This results in a shorter feeding season for the polar bear. Some risk their lives to find ice. If they have to swim too far they will drown from exhaustion and hunger. The World Wildlife Fund estimates that 25% of the Arctic sea ice has disappeared in the past 30 years.

It is not only the polar bear that is at risk in the Arctic. Every species of plant, animal, and insect there is threatened by global warming. It is important that animals such as the polar

bear make it onto the endangered species list. Once they are on the list there are laws that protect these animals from being hunted for food or sport.

1. When was the Polar Bear placed on the endangered species list ?
2. What do you mean by 'endangered species' ?
3. Why is the Polar Bear classified as "endangered species" ?
4. What is Global warming ?
5. Where do Polar Bears live ?
6. What is the effect of Global warming in the Artic ?
7. What will happen to the Polar bears if they have to swim to far ?
8. How much of the Artic sea ice has disappeared in the last 30 years ?
9. Besides the Polar Bear who else are at a risk in the Artic ?
10. Why is it important for the Polar Bear to make it onto the endangered species list ?

**Q2.  Write a descriptive paragraph on any two**                    **5 x 2 = 10**

1. A Restaurant
2. A Railway station
3. A Park

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**B.Com. Programme Semester Pattern**

**F.Y. B.Com. I Semester**

**Choice Based Credit System Home Assignment December 2016-17**

**Subject Name & Subject Code: - Marketing (BCC-103)**

**Instructions – Section 'A' and Section 'B' are compulsory**
   **30th November, 2016 (without late fee)**
   **1st December to 15th December, 2016 (with late fee)(Per Subject Rs. 50/-)**


## Section 'A'                                        40 Marks


**Q. I] Answer the following in 300 words (Attempt any 2)            15×2=30**

1. Explain in detail elements of price mix.
2. Define rural marketing? What are the difficulties in rural marketing? Explain.
3. Explain product characteristics in detail.


**Q.2] Answer the following in 50 words (Attempt any 2)            5×2=10**

1. Advantages of marketing information system.
2. Super bazaar
3. Basic Types of market


## Section 'B'                                        20 Marks


Questions Based on Syllabus but Practical Applicability –
   Explain in detail forms of direct marketing. With the help of pictures and current advertisement related to forms of direct marketing.

   **(Students are expected to think on their own when they understand the concepts of syllabus from study material. The above questions are forcing students to use their subject knowledge for practical application of subject. Expecting discussion in points by giving day today examples or examples based on newspaper information)**

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सूचना: विभाग 'अ' आणि विभाग 'ब' दोन्ही सोडविणे अनिवार्य आहे
   ३० नोव्हेंबर २०१६ विना विलंब
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# विभाग 'अ'                                                    ४० मार्क

**प्र. १. ३०० शब्दांत उत्तरे द्या. (कोणतेही २)**                १५×२=३०

   १. किंमत मिश्रचे घटक सविस्तर स्पष्ट करा.
   २. ग्रामिण विपणन व्याख्या लिहा? ग्रामिण विपणनात येणाऱ्या अडचणी कोणत्या? स्पष्ट करा.
   ३. उत्पादनाचे वैशिष्ट्य सविस्तर स्पष्ट करा.

**प्र. २. ५० शब्दांत उत्तरे द्या. (कोणतेही २)**                 १५×२=३०

   १. विपणन माहिती पध्दतीचे फायदे
   २. सुपर बाजार
   ३. विपणाचे मुख्य प्रकार

# विभाग 'ब'                                                    २० मार्क

प्रत्यक्ष विपणनाचे प्रकार सविस्तर स्पष्ट करा.
**(जाहिराती आणि चित्रांच्या सहाय्याने प्रत्यक्ष विपणनाचे प्रकार स्पष्ट करा.)**