



# **Tilak Maharashtra Vidyapeeth**

In Association with Japan Foundation (New Delhi)

Organizes a One Day International Seminar on

## Understanding Japanese Business Culture

-Harmonizing Corporate & Academic Perspectives-

Eminent Japanese and Indian Speakers from Corporate and Academic sectors will put forth their views on how well the academics are catering to the demands from the corporate world and the required areas of improvement.

- Venue: Tilak Maharashtra Vidyapeeth Auditorium(7<sup>th</sup> Floor), Gultekadi, Pune 411037
- Date: Saturday, December 10, 2016
- **Time:** 10:00am ~ 5:00pm
- **Registration Fees**: Rs.200/- (Registration between 9.30am to 5.00pm at Japanese Language Department Office)
- Last date of registration: Thursday December 1<sup>st</sup>, 2016.

Contact: japanese@tmv.edu.in/ Phone No.: 020-24454226/24454230

#### AGENDA OF THE ONE DAY INTERNATIONAL SEMINAR

#### ON

### **DECEMBER 10, 2016**

Timings	Details
9.30am.	Reporting Time
9.30am. ~ 10.00am.	Tea
10.00am.~ 10.15am.	Chief Guest Welcome and Speech
	Address by Hon.VC, Dr. Deepak Tilak.
10.15am. ~ 10.30am.	Key Note Address by Mrs. Manasi Shirgurkar
10.35am. ~ 11.05am.	Speaker 1: Mr. Shingo Tada, Chief Marketing
	Officer, Mahindra Sanyo
11.10am. ~ 11.40am.	Speaker 2: Mr. Ulhas Acharya, Partner Sun &
	Sands Group.
11.45am. ~ 12.15pm.	Speaker 3: Mrs.KshipraPotdar, Director, Soft
	Bridge Global Studies Pvt.Ltd
12.20pm. ~1.00pm.	Speaker 4: Mr,Sudhanva Adhyapak,
	Asst.Vice President, Fidel Softech Pvt. Ltd
1.00pm. ~ 2.00pm.	LUNCH BREAK
2.10pm. ~ 2.40pm.	Speaker 5: Ms.Kyoko OGAWA, Japan
	Foundation Senior Language Advisor (South
	India )
2.45pm.~3.15pm.	Speaker 6: Mrs.Anupama Chandrachood,
	Assistant Consultant at Culture and
	Language Initiatives, TCS.
3.15pm.~3.30pm.	Two Senior students will share their industry
	experience.
3.30pm. ~ 3.50pm.	TEA BREAK
3.50pm. to 4.50pm.	Open Discussion Forum
4.50pm. ~ 5.00pm.	Vote of Thanks by Ms. Swati Bhagwat

## **ONE DAY INTERNATIONAL SEMINAR**

### ON

# **DECEMBER 10, 2016**

Speaker 1: Mr. Shingo Tada, Chief Marketing Officer ,Mahindra SanyoA Japanese recruiter's viewpoint on working with Indian resources(Heavy Industry scenario)
A Japanese recruiter's viewpoint on working with Indian resources
(Heavy Industry scenario)
Speaker 2: Mr. Ulhas Acharya, Partner Sun & Sands Group.
Requirements for being a valuable resource in Japan from an
Indian Company perspective
Speaker 3: Mrs. Kshipra Potdar, Director, Soft Bridge Global
Studies Pvt. Ltd.
India Japan business: Cross cultural awareness
Speaker 4: Mr, Sudhanva Adhyapak, Asst.Vice President,
Fidel Softech Pvt. Ltd
Developing oneself as a Bridge person between India and Japan:
My experience
Speaker 5: Ms. Kyoko OGAWA, Japan Foundation Senior
Language Advisor (South India )
Business Japanese Training in India: Scope and challenges.
Speaker 6: Mrs. Anupama Chandrachood, Assistant
Consultant at Culture and Language Initiatives, TCS.
Business Japanese and cross cultural communication training:
Based on course designing and conducting batches in an Indian
software company