

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**MASTER OF COMMERCE (M.COM.)**  
**EXAMINATION : MAY- 2016**  
**FOURTH SEMESTER**

**Sub: Modern Entrepreneurship Development (MCC -401/MCC -411)**

**Date:19/05/2016**

**Marks: 60**

**Time: 2.00 pm to 4.30 pm**

**Instructions:** 1) All questions are compulsory.  
 2) Figures to the right indicate full marks.

**Q.1 Answer the following questions. (Attempt any two) (32)**

1. Training is the backbone of entrepreneurship development explain its types and role
2. Explain the practical issues and problems faced by an entrepreneur
3. Define a business plan. Explain its process
4. Explain the effective quality and characteristics an entrepreneur should have

**Q.2 Answer the following. (Attempt any one) (08)**

1. Explain the factors influencing business judgment
2. Why does the government support entrepreneurship development?
3. Explain the concept Just in Time and Total quality management

**Q.3 Write short notes. (Attempt any two) (10)**

1. Objectives of research and development
2. Domestic service opportunities
3. Functions of an entrepreneur
4. Feedback

**Q.4 Select the Correct Alternatives. (Attempt Any Ten) (10)**

1. The first step of project management-----
 

a) Initiation	b) Controlling
c) scheduling	d) Budgeting
2. The program or project evaluation review technique, commonly abbreviated as-----
 

a) PERT	b) PRTE
c) PTRE	d) None of these
3. Full form of CPM
 

a) Critical path ways	b) Critical path methods
c) Critical path modes	d) Critical perfect modes

4. Project management uses -- process
  - a) Management
  - b) Managerial
  - c) Methodological
  - d) None of these
5. -- is the life blood of every organization
  - a) Capital
  - b) Labour
  - c) Land
  - d) Finance
6. PLC
  - a) Product Life Cycle
  - b) Place Life Cycle
  - c) Project Life Cycle
  - d) None of these
7. -- is the most valuable resource in a project
  - a) Time
  - b) Place
  - c) Men
  - d) Money
8. The right to grant property to an investor is called as-----
  - a) Patent right
  - b) Logo
  - c) Trade mark
  - d) Symbol
9. Ongoing operations is also called as -----
  - a) Project management
  - b) Project file
  - c) Project asses
  - d) Project copy
10. When the company wishes to leave the market it's know as ----
  - a) Exit route
  - b) Quit route
  - c) Inside route
  - d) None of these
11. --- services include sweeping, gardening, delivery
  - a) Home
  - b) Catering
  - c) Domestic
  - d) None of these
12. A-- plan is a formal statement of setting a business goal
  - a) Business
  - b) Research
  - c) Project
  - d) None of these

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