

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**MASTER OF COMMERCE (M.COM.)**  
**EXAMINATION : MAY - 2016**  
**THIRD SEMESTER**  
**Sub: Global Business Environment (MCC - 312/MCC -302)**

**Date: 27/05/2016**

**Total Marks :60**

**Time: 2.00 pm to 4.30 pm**

**Instructions:**

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

**Q.1 Answer the following questions. (Attempt any two) (32)**

- 1 Is Globalization an important factor for the growth of Indian economy
- 2 Explain the nature ,importance and scope of Global Business Environment
- 3 Explain privatization its methods and impact on Indian industry
- 4 Pollution has created a great hazard to the environment .Discuss

**Q.2 Answer the following. (Attempt any one) (08)**

- 1 Explain the importance of small scale and cottage industries
- 2 Foreign Capital plays a important role .Discuss
- 3 Explain the advantages and disadvantages of MNC

**Q.3 Write short notes. (Attempt any two) (10)**

- 1 Causes of Water borne diseases
- 2 Co-operative banks
- 3 Competition analysis
- 4 Environmental analysis

**Q.4 Select the Correct Alternatives (Attempt Any Ten) (10)**

1. Bacterial infections -----.

- |              |             |
|--------------|-------------|
| a. Cholera   | b. Jaundice |
| c. Dysentery | d. Typhoid  |

2. RBI is also called as-----.

- |                 |               |
|-----------------|---------------|
| a. Central Bank | b. Note Bank  |
| c. Apex Bank    | d. Money Bank |

3. Full form of UTI-----.

- |                             |                          |
|-----------------------------|--------------------------|
| a. Universal tall institute | b. Unit Trust Of India   |
| c. Unit Trust institute     | d. Unique trust of India |

4. Renewable sources-----.

- |             |            |
|-------------|------------|
| a. Sunlight | b. Soil    |
| c. Rubber   | d. Plastic |

5. Forces affecting business environment-----.

- |             |             |
|-------------|-------------|
| a. External | b. Economic |
| c. Internal | d. Social   |

6. Macro environment means-----.
- a. Big
  - b. Small
  - c. Medium
  - d. Large
7. Business Environment is-----, in nature
- a. Dynamic
  - b. Changing
  - c. Static
  - d. Constant
8. Full form of GDP-----.
- a. Gross domestic product
  - b. Gross defective product
  - c. Gross domain process
  - d. Gross decreasing product
9. Mixed economy is practiced in-----.
- a. Arab
  - b. Russia
  - c. Asian
  - d. China
10. Globalisation is a-----concept
- a. National
  - b. Universal
  - c. Private
  - d. Liberal
11. The factors of production are land,labour,capital and-----.
- a. Entrepreneur
  - b. Owner
  - c. Rent
  - d. Wages
12. Demography studies-----.
- a. Society
  - b. Population
  - c. Houses
  - d. People

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